BEFORE THE CALIFORNIA ACUPUNCTURE BOARD DEPARTMENT OF CONSUMER AFFAIRS STATE OF CALIFORNIA

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In the Matter of the Accusation Against:

ALON MARCUS, L.AC. Summit Complementary Medicine 400 29th Street, #419 Oakland, CA 94609

Acupuncture License No. AC 2345

Respondent.

Case No. 1A-2010-65

OAH NO. 2014050523

DECISION AND ORDER

The attached Stipulated Settlement and Disciplinary Order is hereby adopted by the

California Acupuncture Board, Department of Consumer Affairs, as its Decision in this matter.

FEB 1 4 2015

This Decision shall become effective on _

It is so ORDERED

JAN 1 5 2015

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Michael Shi, L.Ac, Chair Acupuncture Board Department of Consumer Affairs State of California

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10	STATE OF C	CALIFORNIA				
11	In the Matter of the Accusation Against:	Case No. 1A-2010-65				
12	ALON MARCUS, L.AC.	OAH No. 2014050523				
13	400 29th Street, #419 Oakland, CA 94609 Acupuncture No. AC 2345	STIPULATED SETTLEMENT AND DISCIPLINARY ORDER				
14						
15	Respondent.					
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17	IT IS HEREBY STIPULATED AND AGREED by and between the parties to the above-					
18	entitled proceedings that the following matters are true:					
19	PARTIES					
20	1. Terri Thorfinnson (Complainant) is the Executive Officer of the Acupuncture Board.					
21	She brought this action solely in her official capacity and is represented in this matter by Kamala					
22	D. Harris, Attorney General of the State of California, through Joshua M. Templet, Deputy					
23	Attorney General.					
24	is represented in this proceeding by					
25	attorney Tyler Guest Draa, Greenfield, Sullivan, Draa & Harrington, LLP, whose address is 55					
26 27	South Market St., Ste. 1500 San Jose, CA 95113					
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20						
	1 STIPULATED SETTLEMENT (1A 2010 65)					

STIPULATED SETTLEMENT (1A-2010-65)

1	3. On October 23, 1984, the Acupuncture Board issued Acupuncture License No. AC					
2	2345 to Respondent. The license was in full force and effect at all times relevant to the charges					
3	brought in Accusation No. 1A-2010-65 and will expire on November 30, 2014, unless renewed.					
4	JURISDICTION					
5	4. Accusation No. 1A-2010-65 was filed before the Acupuncture Board (Board),					
6	Department of Consumer Affairs, and is currently pending against Respondent. The Accusation					
7	and all other statutorily required documents were properly served on Respondent on April 7,					
8	2014. Respondent timely filed his Notice of Defense contesting the Accusation.					
9	5. A copy of Accusation No. 1A-2010-65 is attached as Exhibit A and incorporated					
10	herein by reference.					
11	ADVISEMENT AND WAIVERS					
12	6. Respondent has carefully read, fully discussed with counsel, and understands the					
13	charges and allegations in Accusation No. 1A-2010-65 (Accusation). Respondent has also					
14	carefully read, fully discussed with counsel, and understands the effects of this Stipulated					
15	Settlement and Disciplinary Order.					
16	7. Respondent is fully aware of his legal rights in this matter, including the right to a					
17	hearing on the charges and allegations in the Accusation; the right to be represented by counsel at					
18	his own expense; the right to confront and cross-examine the witnesses against him; the right to					
19	present evidence and to testify on his own behalf; the right to the issuance of subpoenas to compel					
20	the attendance of witnesses and the production of documents; the right to reconsideration and					
21	court review of an adverse decision; and all other rights accorded by the California					
22	Administrative Procedure Act and other applicable laws.					
23	8. Respondent voluntarily, knowingly, and intelligently waives and gives up each and					
24	every right set forth above.					
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STIPULATED SETTLEMENT (1A-2010-65)

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1	CULPABILITY		
2	9. Respondent admits the truth of each and every charge and allegation in the		
3	Accusation.		
4	10. Respondent agrees that his Acupuncture License is subject to discipline and he agrees		
5	to be bound by the Board's probationary terms as set forth in the Disciplinary Order below.		
6	RESERVATION		
7	11. The admissions made by Respondent herein are only for the purposes of this		
8	proceeding, or any proceeding in which the Board or other professional licensing agency is		
9	involved, and shall not be admissible in any other criminal or civil proceeding.		
10	CONTINGENCY		
11	12. This stipulation shall be subject to approval by the Acupuncture Board. Respondent		
12	understands and agrees that counsel for Complainant and the staff of the Acupuncture Board may		
13	communicate directly with the Board regarding this stipulation and settlement, without notice to		
14	or participation by Respondent or his counsel. By signing the stipulation, Respondent		
15	understands and agrees that he may not withdraw his agreement or seek to rescind the stipulation		
16	prior to the time the Board considers and acts upon it. If the Board fails to adopt this stipulation		
17	as its Decision and Order, the Stipulated Settlement and Disciplinary Order shall be of no force or		
18	effect, except for this paragraph, it shall be inadmissible in any legal action between the parties,		
19	and the Board shall not be disqualified from further action by having considered this matter.		
20	13. The parties understand and agree that Portable Document Format (PDF) and facsimile		
21	copies of this Stipulated Settlement and Disciplinary Order, including PDF and facsimile		
22	signatures thereto, shall have the same force and effect as the originals.		
23	14. In consideration of the foregoing admissions and stipulations, the parties agree that		
24	the Board may, without further notice or formal proceeding, issue and enter the following		
25	Disciplinary Order:		
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DISCIPLINARY ORDER

IT IS HEREBY ORDERED that Acupuncture No. AC 2345 issued to Respondent Alon Marcus, L.Ac. is revoked. However, the revocation is stayed and Respondent is placed on probation for five (5) years on the following terms and conditions.

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PRACTICE MONITOR Within 90 days of the effective date of this decision, 5 1. Respondent shall submit to the Board for its prior approval, the name and qualifications of one or 6 more California licensed acupuncturists whose license is clear (no record of complaints) and 7 current and who has agreed to serve as a practice monitor. Once approved, the monitor shall 8 submit to the Board a plan by which Respondent's practice shall be monitored. The monitor's 9 education and experience shall be in the same field of practice as that of the Respondent. The 10 monitor shall submit written reports to the Board on a quarterly basis verifying that monitoring 11 has taken place and providing an evaluation of Respondent's performance. It shall be 12 Respondent's responsibility to assure that the required reports are filed in a timely fashion. The 13 Respondent shall provide access to the monitor of Respondent's fiscal and client records and shall 14 be permitted to make direct contact with patients. Further, the monitor shall have no prior 15 business, professional, personal or other relationship with Respondent. Respondent shall execute 16 a release authorizing the monitor to divulge any information that the Board may request. 17

18 Respondent shall notify all current and potential patients of any term or condition of
19 probation which will affect their treatment or the confidentiality of their records (such as this
20 condition which requires a practice monitor). Such notification shall be signed by each patient
21 prior to continuing or commencing treatment.

If the monitor quits or is otherwise no longer available, Respondent shall not practice until a
new monitor has been approved by the Board. All costs of monitoring shall be borne by the
Respondent. Monitoring shall consist of at least one hour per week of individual face to face
meetings.

2. <u>REIMBURSEMENT FOR PROBATION SURVEILLANCE MONITORING</u>
 27 Respondent shall reimburse the Board for the hourly costs it incurs in monitoring the probation to
 28 ensure compliance for the duration of the probation period.

3. <u>COURSEWORK</u> Respondent shall take and successfully complete not less than
 twenty (20) semester units or thirty (30) quarter units of coursework in the following area(s):
 ethics, pain management, and case management. All coursework shall be taken at the graduate
 level at a school approved by the Board. Classroom attendance must be specifically required.
 Course content shall be pertinent to the violation and all coursework must be completed within
 the first 3 years of probation. The required coursework must be in addition to any continuing
 education courses that may be required for license renewal.

8 Within 90 days of the effective date of this decision, Respondent shall submit a plan for the
9 Board's prior approval for meeting the educational requirements. All costs of the coursework
10 shall be borne by the Respondent.

4. <u>COMMUNITY SERVICE</u> Respondent shall provide 500 hours of community
 service as a condition of probation. Such community service includes providing professional
 acupuncture services at no charge under the auspices of a community organization, nonprofit
 organization, or governmental entity. In the discretion of the Board or its designee, the Board may
 also consider other forms of community service in fulfillment of this term. The services provided
 cannot include a fee or charge, nor can they involve the sale of products or other services.

Within 90 days of the effective date of this decision, and prior to commencing the 17 community service, Respondent shall submit a plan for the Board's approval, specifying the 18 following: (i) the name of the organization through which the service will be performed; (ii) a 19 description of the service(s) to be performed; (iii) the location where the service(s) will be 20 performed; and (iv) the name and contact information of an individual at the organization who 21 will act a community service monitor to verify completed service, including the number of hours 22 of service. If the designated community service monitor should become unable to monitor and 23 verify Respondent's community service completion, as noted above, Respondent shall notify the 24 Board within two business days. 25

Respondent shall complete all community services hours not later than six (6) months prior
to the completion of probation.

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5. <u>OBEY ALL LAWS</u> Respondent shall obey all federal, state and local laws and all

regulations governing the practice of acupuncture in California. A full and detailed account of any and all violations of law shall be reported by the Respondent to the Board in writing within 2 3 seventy-two (72) hours of occurrence.

QUARTERLY REPORTS Respondent shall submit quarterly declarations under 6. 4 penalty of perjury on forms provided by the Board, stating whether there has been compliance 5 with all the conditions of probation. 6

SURVEILLANCE PROGRAM Respondent shall comply with the Board's probation 7 7. surveillance program and shall, upon reasonable notice, report to the assigned investigative 8 district office. Respondent shall contact the assigned probation surveillance monitor regarding 9 any questions specific to the probation order. Respondent shall not have any unsolicited or 10 unapproved contact with 1) victims or complainants associated with the case; 2) Board members 11 or members of its staff; or 3) persons serving the Board as expert examiners. 12

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INTERVIEW WITH THE BOARD OR ITS DESIGNEE Respondent shall appear in 8. person for interviews with the Board or its designee upon request at various intervals and with reasonable notice.

9. CHANGES OF EMPLOYMENT Respondent shall notify the Board in writing, 16 through the assigned probation surveillance compliance officer of any and all changes of 17 employment, location and address within 30 days of such change. 18

TOLLING FOR OUT-OF-STATE PRACTICE OR RESIDENCE In the event 19 10. Respondent should leave California to reside or to practice outside the State, Respondent must 20 notify the Board in writing of the dates of departure and return. Periods of residency or practice 21 outside California will not apply to the reduction of this probationary period. 22

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EMPLOYMENT AND SUPERVISION OF TRAINEES Respondent shall not 11. employ or supervise or apply to employ or supervise acupuncture trainees during the course of 24 this probation. Respondent shall terminate any such supervisorial relationship in existence on the 25 effective date of this probation. 26

COST RECOVERY Respondent shall pay to the Board its costs of investigation and 27 12. 2.8 enforcement in the amount of \$7,531.25.

1	13. <u>VIOLATION OF PROBATION</u> If Respondent violates probation in any respect, the					
2	Board may, after giving Respondent notice and the opportunity to be heard, revoke probation and					
3	carry out the disciplinary order that was stated. If an accusation or petition to revoke probation is					
4	filed against Respondent during probation, the Board shall have continuing jurisdiction until the					
5	matter is final, and the period of probation shall be extended until the matter is final. No petition					
6	for modification or termination of probation shall be considered while there is an accusation or					
7	petition to revoke probation pending against Respondent.					
8	14. <u>COMPLETION OF PROBATION</u> Upon successful completion of probation,					
9	Respondent's license will be fully restored.					
10	ACCEPTANCE					
11	I have carefully read the above Stipulated Settlement and Disciplinary Order and have fully					
12	discussed it with my attorney, Tyler Guest Draa. I understand the stipulation and the effect it will					
13	have on my Acupuncture License. I enter into this Stipulated Settlement and Disciplinary Order					
14	voluntarily, knowingly, and intelligently, and agree to be bound by the Decision and Order of the					
15	Acupuncture Board.					
16	BY FAX					
17	DATED:ALON MARCUS, L.AC.					
18	Respondent					
19	I have read and fully discussed with Respondent Alon Marcus, L.Ac. the terms and					
20	conditions and other matters contained in the above Stipulated Settlement and Disciplinary Order.					
21	I approve its form and content.					
22	DATED: 9/25/2014 TYLER GUEST DRAA					
23	Greenfield, Sullivan, Draa & Harrington, LLP Attorney for Respondent					
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	STIPULATED SETTLEMENT (1A-2010-65)					

1 13. <u>VIOLATION OF PROBATION</u> If Respondent violates probation in any respect, the 2 Board may, after giving Respondent notice and the opportunity to be heard, revoke probation and 3 carry out the disciplinary order that was stated. If an accusation or petition to revoke probation is 4 filed against Respondent during probation, the Board shall have continuing jurisdiction until the 5 matter is final, and the period of probation shall be extended until the matter is final. No petition 6 for modification or termination of probation shall be considered while there is an accusation or 7 petition to revoke probation pending against Respondent.

8 14. <u>COMPLETION OF PROBATION</u> Upon successful completion of probation,
9 Respondent's license will be fully restored.

ACCEPTANCE

I have carefully read the above Stipulated Settlement and Disciplinary Order and have fully discussed it with my attorney, Tyler Guest Draa. I understand the stipulation and the effect it will have on my Acupuncture License. I enter into this Stipulated Settlement and Disciplinary Order voluntarily, knowingly, and intelligently, and agree to be bound by the Decision and Order of the Acupuncture Board.

16 DATED: 17 ALON MARCUS 18 Respondent 19

I have read and fully discussed with Respondent Alon Marcus, L.Ac. the terms and
conditions and other matters contained in the above Stipulated Settlement and Disciplinary Order.
I approve its form and content.

22 DATED: TYLER GUEST DRAA 23 Greenfield, Sullivan, Draa & Harrington, LLP Attorney for Respondent 24 25 26 27 28 7 STIPULATED SETTLEMENT (1A-2010-65)

1	ENDORSEMENT							
2	The foregoing Stipulated Settlement and Disciplinary Order is hereby respectfully							
3	submitted for consideration by the Acupuncture Board.							
4								
5	Dated: 10/1/2014	1	Respectfully su	bmitted,				
6			KAMALA D. HA Attorney Gener	al of California				
7	JANE ZACK SIMON Supervising Deputy Attorney Gener				al			
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9	8		IOSTIN M. TR		2			
10			JOSHUA M. TEN Deputy Attorne Attorneys for C	y General				
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